



April 10, 2026

To,

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400001.

Script Code: 543542

**Sub: Press Release - Kesar India Limited Strengthens Long-Term Growth Visibility with
INR 5,100+ Crore Development Pipeline Across 29 Projects**

Dear Sir/ Madam,

Please find enclosed a copy of the press release the contents of which are self-explanatory.

Request you to take the same on record.

Thank you.

For Kesar India Limited

Toshiba Jain

Company Secretary & Compliance Officer

KESAR INDIA LIMITED (Formerly known as Kesar India Private Limited, Kesar Impex (India) Private Limited)

Website: www.KesarLands.com, **Email:** Info@KesarLands.com, **Tel:** +91 7122546666, +91 7122568888

Registered Office: 2nd Floor Saraf Chambers, Mount Road, Sadar, Sadar Bazar, Nagpur 440001 India.

CIN: L51220MH2003PLC142989



Press Release

Kesar India Limited Strengthens Long-Term Growth Visibility with INR 5,100+ Crore Development Pipeline Across 29 Projects

Key Highlights:

- * **Development pipeline of ₹5,100+ crore GDV**
- * **~12.24 million sq. ft. developable area**
- * **29 projects across residential and mixed-use**
- * **3–5 years execution visibility**
- * **Additional ₹4,000+ crore GDV under evaluation**

Nagpur, April 10, 2026: Kesar India Limited (“the Company”), a Nagpur-based real estate development company engaged in quality residential, commercial, and mixed-use projects, announced a significant expansion of its long-term development pipeline through a series of strategic land acquisitions, marking a pivotal shift towards building scale, visibility and sustainability in its growth strategy.

Over the past year, the Company has actively consolidated land parcels to address key industry challenges such as rising land acquisition costs and limited future project visibility. Moving away from a short-term acquisition model, Kesar India has focused on assembling a structured and sustainable development pipeline, offering an estimated 3–5 years of execution visibility.

The Company estimates total project investments **exceeding ₹2,000 crore**, to be deployed in a phased and disciplined manner aligned with execution milestones.



Pipeline Overview:

- ~12.24 million sq. ft. of developable area
- Estimated Gross Development Value (GDV) exceeding **INR 5,100 crore**
- **29 projects** across residential, mixed-use and large-format developments

This expanded pipeline positions Kesar India among the emerging real estate developers in Central India supported by a scaled, well-diversified and forward-looking project portfolio.

Commenting on the development, Mr. Sachin Gopal Gupta, Managing Director, Kesar India Limited, said, *“The strategic acquisitions reflect our intent to build a long-term, scalable platform rather than operate on a project-to-project basis. By strengthening our land bank at this stage, we are laying the foundation for sustained growth while insulating the business from land price volatility and cyclical supply constraints.”*

Execution & Capital Deployment

The upcoming portfolio is largely oriented towards large-format and mixed-use developments, which typically involve longer development cycles of 3–5 years. Consequently, the financial impact of this expanded pipeline is expected to crystallize progressively over the coming years.

To support execution, the Company estimates total project investments to exceed **INR 2,000 crore**, to be deployed in a phased manner aligned with the project timelines and development milestones.

Future Growth Runway

In addition, Kesar India is currently in advanced stages of evaluating further opportunities with an estimated potential GDV of over **INR 4,000 crore**, reinforcing the expansion momentum. These opportunities are subject to due diligence, regulatory approvals, and execution of definitive agreements and reflect the Company’s continued focus on strengthening its future growth runway.



About Kesar India Limited:

Kesar India Limited (formerly known as Kesar India Private Limited and Kesar Impex (India) Private Limited) is a Nagpur-based real estate development company with a legacy spanning over four decades. The Company has a diversified portfolio across quality residential, commercial, plotted and mixed-use developments under the “Kesar Lands” brand, with a strong focus on transparency, timely delivery, and customer-centricity. Ranked 6th in India for YoY revenue growth (Hurun Real Estate 150, 2025), Kesar India is scaling rapidly, supported by a strong land bank, opportunistic land acquisitions, a visible 3–5-year development pipeline, and strategic expansion across high-growth markets enabling sustained growth visibility.

For more information, please contact:

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DISCLAIMER:

Certain statements in this document that are not historical facts are forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political, or economic developments, industry risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. Kesar Limited will not be responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

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